

Area Operations Management Expert Slated to Present at the 2009 APICS International Conference & Expo in Toronto, Canada

John Long, the Principal consultant and President of NMT Company, LLC., will present at the 2009 APICS International Conference & Expo--where more than 1,000 operations management professionals will meet to enhance their knowledge and skills to remain competitive in the global economy.

Oklahoma City, OK ([PRWEB](#)) August 18, 2009 -- This October 4-6, more than 1,000 operations and supply chain management professionals will join presenter John Long and APICS The Association for Operations Management, the global leader in supply chain and operations management certification and education, to enhance their relevancy in the global economy at the 2009 APICS International Conference & Expo in Toronto, Ontario, Canada.

The 2009 APICS International Conference & Expo educational program is made up of six Learning Paths to help attendees increase their knowledge and expertise in a variety of areas, including global supply chain; lean; basics of operations management; demand management, forecasting, and S&OP; professional advancement; and special-interest topics. John Long will help attendees increase their knowledge and skills in Strategic Sourcing for Optimal Supply Chain Management.

For more than 50 years, the APICS International Conference & Expo has provided opportunities for operations and supply chain management professionals to increase their functional knowledge, understanding of emerging issues and best practices, and professional network.

"In today's economy more than ever before, APICS members and APICS-educated professionals look to us to provide them the most relevant and applicable solutions at the APICS International Conference & Expo," said 2009 APICS International Conference committee chair Harvey McChesney III, CPIM. "We are confident that our industry-leading presenters will meet their needs and exceed their expectations."

"Achieving a globally integrated supply chain is a transformation process and an ongoing journey. While the voyage is challenging, it can be fruitful, resulting in rising profitability, enhanced customer satisfaction, reduced costs, and heightened competitive advantage--if you implement strategic sourcing. In this presentation, you will learn to identify, select, and maximize resources in emerging markets, as well as how to connect both sides of the supply chain for significant progress." John Long said.

About APICS The Association for Operations Management

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. apics.org

About the Speaker

John Long, MBA, CSCP, CPSM is the principal consultant and President of NMT Company, LLC. He has 15 years of success in strategic global sourcing and supply quality management in North America, Europe and Asia-Pacific Rim countries. He is a subject matter expert in developing processes, plans, and approaches to

generate lucrative international business opportunities. John is currently a member of ISM, APICS, and IAOP (International Association of Outsourcing Professional) and served in the APICS Tulsa chapter as Vice President of Membership & Development. He also served as the Communications Chair of NAPM-Tulsa, which received the distinguished honor - the Affiliate of the Year 2008 of ISM. He holds a Bachelor's degree from Xi'an Jiaotong University, one of top 10 universities in China, and an MBA from Oral Roberts University, Tulsa, Oklahoma.

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